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One way or another, they do it like computer hackers. They employ what psychologists call "lateral thinking: to rethink convention and break "rules" that aren't rules. These are not shortcuts, which produce often dubious short-term gains, but ethical "smartcuts" that eliminate unnecessary effort and yield sustainable momentum.

# Smartcuts - HarperCollins

81 quotes from Smartcuts: How Hackers, Innovators, and Icons Accelerate Success: 'Genius has less to do with the size of your mind than how open it is.'

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